上海建桥学院课程教学进度计划表

**一、基本信息**

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| 课程代码 | 2120052 | 课程名称 | 管理学（双语） |
| 课程学分 | 3 | 总学时 | 48 |
| 授课教师 | 朱慧 | 教师邮箱 | 18109@gench.edu.cn |
| 上课班级 | 工商管理B20-3、4、5 | 上课教室 | 三教303 |
| 答疑时间 | 每周四上午9：00-12：00 |
| 主要教材 | 【管理学（第13版），斯蒂芬·罗宾斯，玛丽·库尔特，中国人民大学出版社】 |
| 参考资料 | 【管理学基础 概念·案例·实训（第二版），刘凤 徐奎玲，中国人民大学出版社】【管理学原理（英文版·第10版），斯蒂芬·罗宾斯 玛丽·库尔特，中国人民大学出版社】【Management, 14th Edition, Global Edition, STEPHEN P. ROBBINS, MARY COULTER, Pearson】 |

**二、课程教学进度**

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| 周次 | 教学内容 | 教学方式 | 作业 |
| 1 | Chapter 1: Managers in the WorkplaceChapter 2: Making Decisions | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 2 | Chapter 3: Managing the External Environment and the Organization’s Culture Chapter 4: Managing in a Global EnvironmentChapter 5: Managing Diversity | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 3 | Chapter 6: Managing Social Responsibility and Ethics Chapter 7: Managing Change and InnovationChapter 8: Planning Work Activities | Lecturing InstructingDiscussion | ReviewCase Study |
| 4 | Chapter 9: Managing Strategy Chapter 10: Designing Organizational Structure—Basic Designs | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 5 | Chapter 11: Designing Organizational Structure—Adaptive DesignsChapter 12: Managing Human Resources | Lecturing InstructingDiscussion | ReviewCase Study |
| 6 | Chapter 12: Managing Human ResourcesChapter 13: Creating and Managing Teams | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 7 | Chapter 13: Creating and Managing TeamsChapter 14: Managing Communication | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 8 | Chapter 14: Managing CommunicationChapter 15: Understanding and Managing Individual Behavior | Lecturing InstructingDiscussion | ReviewCase Study |
| 9 | Chapter 15: Understanding and Managing Individual BehaviorChapter 16: Motivating Employees | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 10 | Chapter 16: Motivating Employees Chapter 17: Being an Effective Leader | Lecturing InstructingDiscussion | ReviewTextbook Exercise |
| 11 | Chapter 17: Being an Effective LeaderChapter 18: Monitoring and Controlling | Lecturing InstructingDiscussion | ReviewCase Study |
| 12 | Chapter 18: Monitoring and Controlling | Lecturing InstructingDiscussion | ReviewTextbook Exercise |

**三、评价方式以及在总评成绩中的比例**

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| 总评构成（1+X） | 评价方式 | 占比 |
| 1 | Final Exam | 40% |
| X1 | Case Study | 20% |
| X2 | Quiz 1 | 20% |
| X3 | Quiz 2 | 20% |

任课教师：朱慧 系主任审核：吴璠 日期：2022.2.17