Syllabus of Professional Course

SJQU-QR-JW-033（A0）

**【经济学（双语）】**

**【Economics(Bilingual)】**

1. **Basic information（Compulsory）**

**Course Code：**【2060533】

**Course Credit：**【4】

**Major oriented：**【Business Administration】

**Course classification：**【Optional Courses】

**School and Faculty：College of Jewelry**

**Material：**

Material【CFA institute Economics】

Reference【(1) Self-made PPT slides;(2) CFA Instittue Econmiscs sampling questions;】

**Course website：**

**Pre-course：**【Not required】

1. **Course Introduction（Compulsory）**

Economics focuses on the behavior and interactions of economic agents and how economies work. Microeconomics analyzes basic elements in the economy, including individual agents and markets, their interactions, and the outcomes of interactions. Individual agents may include, for example, households, firms, buyers, and sellers. Macroeconomics analyzes the entire economy (meaning aggregated production, consumption, saving, and investment) and issues affecting it, including unemployment of resources (labor, capital, and land), inflation, economic growth, and the public policies that address these issues (monetary, fiscal, and other policies). See glossary of economics.

1. **Advice for this course（Compulsory）**

Be available for third year student of major of business administration.

1. The relationships between the course and graduate requirement（Compulsory ）

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| **Major’s graduate requirement** | **Relationship** |
| LO11： Understand the views of others and gem grading requirements, and be able to clearly and fluidly express their own ideas and ideas for the work. In different occasions with written, oral or data charts and precious stones, mineral samples form an effective two-way communication. |  |
| LO21： According to their own needs and job requirements, students can determine their own learning objectives in light of the development trend of new knowledge, new technologies, new equipment and new materials in the social context and actively seek, collect and analyze information through discussion, practice, and questioning , Create ways to achieve learning goals. | ● |
| LO31： Master the basic theory and basic knowledge of design and aesthetic; possess design ability and aesthetic accomplishment |  |
| LO32： Master the basic theory of jewelry processing skills and technology |  |
| LO33： Command the nature and purpose of jade jewelry materials, master the basic theoretical knowledge of jewelry identification, jade jewelry with the identification of materials | ● |
| LO34： Command the identification of conventional jewelry instruments, large-scale equipment, the basic principles and operations, the use of equipment to accurately identify jade jewelry |  |
| LO41： Abide by the discipline, trustworthy and responsible; with resistance to setbacks, anti-stress ability, and be able to successfully complete the corresponding work and study tasks. |  |
| LO51： Good relations with work and study partners, unity and mutual assistance, work together as an active member of the team or group; good at thinking from multiple dimensions, good at using their own mastery of knowledge and skills in the workplace put forward new ideas and ideas Imagine. |  |
| LO61： With information literacy and the use of science and technology information technology capabilities, and be proficient in the operation of various office software and graphics, graphics software |  |
| LO71： Willing to serve others, service companies, social services; enthusiasm, caring, grateful, dedication | ● |
| LO81： Foreign language proficiency, ability to read books and materials in foreign languages, understanding of inter-lingual cross-cultural content in professional fields, and awareness of international competition and cooperation. | ● |

P.S.：LO=learning outcomes

1. **Learning object/expected learning object (Compulsory)（Expected learning objects should be measured）**

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| --- | --- | --- | --- | --- |
| **Code** | **Expected learning result** | **Course object****(Detailed expected learning object)** | **Method of teaching and studying** | **Evaluation method** |
| 1 | LO212 | Actively through the collection, analysis of information, discussion, practice, questioning, creating and other methods to achieve learning objectives | Team presentation | Quiz Exam |
| 2 | LO331 | Master the nature and purpose of jade jewelry materials | Case study | Case study |
| 3 | LO712 | Be helpful: Be caring, grateful, and helpful. | Essay | Presentation |
|  |  | Command the basic knowledge on economics and international trading |  | Test 1 |

1. **Name of practice stages of the various stages and basic requirements (optional, suitable for centralized practice, internship, graduation design, etc.)**

List the names of the phases of practice, days or weeks of practice, and a brief description of each phase.

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| 1. Week
 | Topic | Important dates and deadline |
| Week 1 | Course and syllabus / Unit 1 – Introduction to Economics |  |
| Unit 2 – Key Principles of Economics |  |
| Week 2 | Unit 3 – Demand, Supply, and Market Equilibrium |  |
| Unit 3 – Demand, Supply, and Market Equilibrium (ct’d) |  |
| Week 3 | Unit 4 – Elasticity |  |
| Unit 4 – Elasticity (ct’d) |  |
| Week 4 | Unit 5 – Production and Costs |  |
| Unit 5 – Production and Costs (ct’d) |  |
| Week 5 | Unit 6 – Perfect Competition | Submission of the press release. |
| Unit 7 – Monopoly |  |
| Week 6 | Unit 8 – Monopolistic Competition, and Oligopoly |  |
| Unit 8 – Monopolistic Competition, and Oligopoly (ct’d) |  |
| Week 7Mid-term Week | REVISION SESSION |  |
| Mid-Term Exams |  |
| Week 8 | Unit 9 – Market Failure and Externalities |  |
| Unit 10 – Macroeconomics |  |
| Week 9 | Unit 11 – Macroeconomic Indicators |  |
| No class (work on the essay) |  |
| Week 10 | Unit 12 – Unemployment and Inflation | Submission of the essay. |
| Unit 12 – Unemployment and Inflation (ct’d) |  |
| Week 11 | Unit 13 – Economic Growth |  |
| Unit 14 – Aggregate Demand and Aggregate Supply | Problem Set |
| Week 12 | Unit 15 – Fiscal Policy | Pset early bird deadline |
| Unit 16 – Money and the Banking System |  |
| Week 13 | Unit 17 – Monetary Policy and Inflation | Pset harddeadline |
| Unit 18 – International Trade and |  |

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| **Rating composition（1+X）** | **Evaluation methods** | **Percentage** |
| X1 | Quiz Exam | 25% |
| X2 | Case study | 25% |
| X3 | Presentation | 25% |
| X4 | Test 1 | 25% |

1. **Evaluation methods and percentage（Compulsory）**
2. Additional knowledge

The following magazines, newspapers, and think tanks’ websites are recommended

for familiarizing yourself with the most recent events and developments.

Press

www.ft.com (the Financial Times)

www.nytimes.com (the New York Times)

www.economist.com (The Economist)

www.wsj.com (The Wall Street Journal)

www.bloomberg.com (Bloomberg News)

www.forbes.com (Forbes Magazine)

Podcasts

www.freakonomics.com (Freakonomics Podcast)

www.econtalk.org (EconTalk Podcast)

https://fee.org/shows (Foundation for Economic Education Podcast)

**YouTube**

www.vox.com (Vox YouTube Channel)

www.rt.com/shows/boom-bust (BoomBust YouTube Channel)

**Blogs**

www.gregmankiw.blogspot.com (Prof. Gregory Mankiw’s Blog)

www.robertstavinsblog.org (Prof. Roberts Stavins’ Blog)

www.piketty.blog.lemonde.fr/category/in-english/ (Prof. Thomas Pikkety’s Blog)

www.krugman.blogs.nytimes.com (Prof. Paul Krugman’s Column for the New York

Times)

**Think-Tanks**

www.bruegel.org (Bruegel Blog)

www.cepr.org (Centre for Economic Policy Research)

www.ceps.eu (Centre for European Policy Studies)

www.nber.org (National Bureau of Economic Research)

Generally speaking, “1” indicates to conclusive evaluation, while “x” indicates to evaluation in the whole study period. Times of “x” should be at least 3 times. No matter “1” or “x” could adopt the paper-pen exam or performance evaluation.

The common methods are course presentation, oral report, thesis, diary, introspection, research report, personal project report, team work project report, experiment report, reading report, work, oral test, quiz, closed examination, opened examination, on-site report, self-evaluation, colleague evaluation and so on. Generally speaking, the out-class reading report should be part of “x” exam.

Given that the course are taught by more than one lecturers, the content &C times & percnetage of X is decided by committee of this course.

Formulator： Signature of dean： Time：

 WAN Yuan